



36 Horse & Rider Teams Compete for \$7,200 in Cash Prizes in Craig Cameron's Extreme Cowboy Race™ at Northwest Horse Fair & Expo!

WHAT IS THE EXTREME COWBOY RACE™?

Craig Cameron will not only present clinics at the 2009 Northwest Horse Fair & Expo in Albany, Oregon but he will conduct his Extreme Cowboy Race™ each day at the event. The Extreme Cowboy Race™—as seen on RFD-TV— is a timed and judged race through an obstacle course that is designed not only to push horse and rider teams out of their traditional “comfort zones,” but also to test communication between horse and rider and the horsemanship skills and athletic abilities of each competitor. Spectators will find the competition exciting and entertaining to watch while contenders will address its challenges in a race for **\$7,200 in cash prizes**, and the title of “Extreme Cowboy Race Champion.”

A LITTLE BACKGROUND:

The Extreme Cowboy Race™ was created by Ryan Dohrn of HorseCity.com along with Craig Cameron, who has designed and hosted three races at his Double Horn Ranch in Bluffdale, TX, since 2005. HorseCity.com decided to name the event the Extreme Cowboy Race™ to challenge typical reality TV shows with an infusion of horseback riding thrills. Each season Craig Cameron assembles an impressive roster of competitors from around the country who compete for the title of Extreme Cowboy Race Champion. The Extreme Cowboy Race™ spans 15, 30-minute episodes featuring horse and rider teams as they complete the various rounds of the race course. The Extreme Cowboy Race™ airs on RFD-TV and is also available on HorseCity.com for those who do not get RFD-TV.

THE EXTREME COWBOY RACE AT THE NORTHWEST HORSE FAIR & EXPO:

Although the Extreme Cowboy Race™ at the Northwest Horse Fair & Expo is not currently scheduled to be filmed for broadcast, the competition will include all of the same elements, excitement, and prizes associated with Craig Cameron’s televised productions in Texas. A maximum of 36 horse/rider teams will be selected by Mr. Cameron for participation in the race. The first 12 teams will compete the evening of Thursday, March 19th. The second round of 12 teams will compete Friday, March 20th with the remaining 12 teams competing Saturday, March 21st. The top twelve horse and rider teams will advance to the Extreme Cowboy Race™ finals on Sunday, March 22nd.

THE RACE COURSE:

The race course will be constructed within the parameters of the arena and will feature obstacles similar to those featured in previous races as well as several new obstacles designed specifically for the race at the Northwest Horse Fair & Expo. The course is likely to include obstacles and

activities such as: saddling the horse, dragging logs, jumping obstacles, loading into a trailer, backing up through a pattern, pole bending or roll backs, navigating a log jumble, penning cattle and working gates, conquering dirt terrain, crossing water obstacles, etc.

OBJECTIVES AND JUDGING:

The Extreme Cowboy Race™ will be a timed event during which the performance of each horse and rider team will be judged on each obstacle for quality of horsemanship. Judges will award points on a scale of 1-10 for the horse and rider's performance through each obstacle based on the following criteria: horsemanship, cadence, control, horse's attitude, and overall execution. Horses and riders will be required to complete each obstacle within a given time in order to receive points. If an obstacle is not completed within the given timeframe, the contestant will be flagged and must move on to the next obstacle. Times will be translated into points, with the highest overall score winning the race.



ILLEGAL EQUIPMENT:

Exhibitors will be disqualified for use of the following equipment:
Mechanical Hackamores
Tie Downs

PRIZES:

Cash prizes will be awarded to the top five finishers. The first place team will receive \$2,880 and the title of "Extreme Cowboy Race Champion"; the second place team will receive \$1,800; the third place team will receive \$1,080; and both the fourth and fifth place team will each receive \$720. Prizes will be awarded at the conclusion of the final phase of the race on Sunday.

HOW TO APPLY:

The Extreme Cowboy Race™ will be open to all riders age 18 years and older and horses of all breeds. All horse and rider teams will compete against each other; there will be no "divisions" based on gender or age.

The entry fee for each horse/rider team is \$350. Individual riders may compete with more than one horse in the race, but they must submit a separate application and fee for each horse they wish to enter in the race. Applications and videos will be received by the Northwest Horse Fair & Expo and then forwarded to Craig Cameron who will select up to 36 competitors for the race. Applications should be submitted by January 15, 2009, in order to be included in the "first batch" of applications forwarded to Mr. Cameron for his review. Applications will be considered until 36 contestants are confirmed.

Once selections have been made, contestants will be notified by phone. Any applicants who are not selected will receive notification by mail along with their entry fee checks. Entry fees of accepted contestants will not be refundable.

ADDITIONAL INFORMATION ABOUT COMPETING IN THE EXTREME COWBOY RACE™ AT THE NORTHWEST HORSE FAIR & EXPO:

- Because of stall limits, each round of contestants will receive one stall for the weekend. Check into the stall office Thursday, February 19th from 8:00 am to 9:00 pm or Friday morning from 8:00 am – 9:00 am. If you need to make other arrangements for arrival you must call the office in advance as limited times are available for move-in once the event begins. Contestants in the first competition round must check in for the race at the Stall Office Thursday, March 19th no later than 2:00 pm.
- One horse stall will be provided for each contestant in the race. Participants are responsible for bringing their own feed. Shavings are provided.
- The Extreme Cowboy Race™ at the Northwest Horse Fair & Expo will offer a unique and exciting opportunity to test your horsemanship and compete for valuable prizes. However, applicants should be aware that the race will be conducted in a large arena where there are likely to be large crowds in attendance. While there will be a small arena available on a limited basis for schooling and exercising horses, opportunities to warm up or practice in the race arena will not be available. If you and/or your horse cannot function well in such an environment, we cannot encourage you to apply.
- All horses brought to the Northwest Horse Fair & Expo must be free of illness and infectious disease.

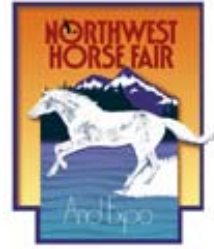
- All horses traveling from out of state must follow the state requirements for health papers and coggins test results. Your local veterinarian can confirm the requirements for traveling from your home state to Oregon.

ANY QUESTIONS ABOUT THE RACE?

If you have any questions, please contact the event manager, Equine Promotions Inc., at (765) 655-2107, or via email at jjcloe@equinepromotions.net.



Craig Cameron's Extreme Cowboy Race™
at Northwest Horse Fair & Expo
 March 19-22, 2009 – Linn Co. Fair & Expo, Albany, OR



ENTRY APPLICATION

Name of Rider _____ Age _____

Mailing Address _____

City _____ State _____ Zip _____

Phone (day) _____ (evening) _____

Cell Phone _____ E-mail _____

Occupation _____

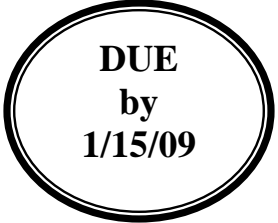
Name of Horse's owner (if other than rider) _____ Phone _____

Breed of Horse _____ Age _____ Sex _____ Name _____

In what discipline(s)/activities do you ride your horse? _____

If you compete, in what division(s) and at what level(s) do you compete? _____

Why do you wish to compete in the Extreme Cowboy Race™? _____



1. Please provide with this application a recent video of you and your horse either schooling, competing or working (optional).
2. If you wish to apply to participate in the race with more than one horse, you must complete a separate application for each horse and pay an entry for each horse.
3. Please send the completed application and video by January 15, 2009, along with a check in the amount of the \$350.00 payable to the Northwest Horse Fair & Expo to:

Northwest Horse Fair & Expo
P.O. Box 858
Greencastle, IN 46135

Please do not send money orders. Checks will be returned to applicants who are not selected. Questions? Please call or e-mail Equine Promotions, Inc. at (765) 655-2107 or jjcloe@equinepromotions.net.

OFFICE USE ONLY		
Date Rec'd. _____	Amt. Pd. \$ _____	Pymt. Method _____
Video: Y / N Picture: Y / N Additional Applications: _____		